

Psychology Spotlight Parts 1, 2, & 3

Part 3 Option 2: Multimedia Project

1. Submit final Adobe Premier Rush Presentation (100 points)

Each video presentation should contain the following elements:

- Opening slide with name of the selected Psychological figure or topic.
- Thorough information about the Psychological topic/figure of choice (see rubric below for what to include)
- Proper APA-style reference list at the videos' conclusion.

Part 3 Multimedia Rubric

To earn 70-79% (up to 79 points):

- 1-2 minutes of video about your selected Psychological person or topic (do NOT go over the time limit!)
- The video includes at least three edits/transitions between two different video tracks
- The video includes at least one audio source.
- The video includes an opening/title sequence
- The video includes a weak or confusing narrative/story/message
- The video includes a reference list with moderate-to-abundant errors in formatting

To earn 80-89% (up to 89 points):

- 1-2 minutes of video about your selected Psychological person or topic (do NOT go over the time limit!)
- The video includes at least four edits/transitions
- The video includes at least two audio sources across multiple tracks (video audio, voice over, music/soundtrack, sound effects/foley, etc.)
- The video includes at least 1 text element that benefits the composition.
- The video includes concluding credits
- The video includes a clear narrative/story/message
- The video includes an APA-style reference list with minor errors

To earn 90-100% (up to 100 points):

- 1-2 minutes of video about your selected Psychological person or topic (do NOT go over the time limit!)
- The video includes at least five edits/transitions
- The video includes multiple text elements (2+) that serve to benefit the composition.
- The video includes several (3+) audio sources across multiple tracks (video audio, voice over, music/soundtrack, sound effects/foley, etc.)
- The audio is balanced (proper use of ducking if needed,) well placed and makes sense for the composition.
- The video includes a strong or compelling narrative/story/message
- The video includes a proper APA-style reference list free from errors

2. Complete and submit Personal Reflections paper (25 points)

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Write a paper, free from grammatical/spelling errors, in which you reflect on your experiences working on the Psychological Spotlight project this semester. What aspects of the project did you enjoy? What aspects did you find to be particularly challenging? What would you do differently if you went back and did it again? What were some key take-aways you learned (about your selected topic, about the experience, etc.)? Your paper should be at least 300 words (but no more than 500 words).

Assignment Submission

- Video files are too large to share in D2L. Final video files should be uploaded to our class shared [Google Drive Folder](#) WARNING: Be sure to provide plenty of time for video buffering. Tip: You must be logged into your **UA account** in order to have access to the Google Drive folder (not your personal gmail).
- Submit a link to your published video in the [D2L Assignment area](#).
- Submit your Personal Reflections paper to the [Personal Reflection Paper assignment folder](#) in D2L.

Multimedia Project Tips

- Shoot lots of footage (at least 3-4 times the amount of time that you need for the video).
- Shoot footage from different times, spaces, and locations.
- Keep all of your video and the Adobe Premiere file on your external hard drive, not the computer which runs the Adobe Premiere Rush application.
- Before you start editing, watch the basic intro to Adobe Premiere Pro videos:
 - [Get to Know Premiere Rush CC](#) (2.41)
 - [Tour the Interface](#) (4.01)
 - [Explore Editing Tools](#) (4.23)
 - [Customize Your Titles](#) (3.19)
- Audio is a huge--and often overlooked--part of creating a video. Here are a few tips to help you get better audio when creating your video:
 - Consider using voiceover audio for narration. This can be done after the fact in Premiere Rush and can add a documentary feel to your work. People want to hear you clearly and you can script out your narration to match the video you created if you want.
 - Get your microphone as close as possible to your subject when recording audio you plan to use.
 - Is your environment you need to capture audio in noisy? Check by recording a little bit of test video and playing it back and be prepared to make adjustments if necessary. (You'd be surprised how noisy even a light steady wind or far off road noise can be on a microphone.)
- Use the audio of your choice as soundtrack footage in Adobe Premiere Rush. For this initial project, don't try to worry about finding appropriately licensed soundtrack music.

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Part 3 Resources

- [Adobe's Premiere Rush Getting Started Tutorials](#)
- [Ten Advanced Editing Moves in Adobe Premiere Rush CC](#)
- [Premiere Rush Tips & Tricks YouTube Video List](#)
- [Adobe Help Center](#)
- [Brian Puente – UA Adobe Creative Cloud support specialist](#)

Digital Storytelling Examples

- **Psychology-specific examples** (Note: These are videos from YouTube, not from our class, so they do not demonstrate all of the skills I am asking you to include. Please see grading rubric below to ensure you include all required video elements):
 - [Neurotransmitters in the brain](#)
 - [Stroke and Psychology](#)
- **Non-psychology additional examples**
 - [Galveston Hurricane](#)
 - [Founding of Georgia](#)

Learning Outcomes

After completing this assignment, students will be able to:

- Use their own mobile devices to capture video.
- Transfer video from their own devices to their computer.
- Use Adobe Premiere Rush to edit a video.
- Use digital storytelling to create a compelling narrative/story/message about a relevant Psychological figure or concept.

Benefits of Digital Storytelling:

- [Preparing Students for the Modern Workplace](#)
- [Digital Literacy and Competency](#)
- [Learning through Storytelling](#)

Assignment Designed by

- Ashley Jordan, ajordan1@email.arizona.edu

